

## 2010-2011 Men's Basketball Promotional Schedule

Date	Opponent	Promotion
October 30	Olivet Nazarene (Exhibition)	Homer Drew Court Dedication, FREE Homer Drew Bobble Head Dolls to the first 1000 fans
November 6	Aurora (Exhibition)	None
November 12	IU Northwest	Hometown Hero Night
November 18	Purdue North Central	None
December 7	Purdue	None
December 18	IPFW	Family Night
December 28	Ball State	Alumni Night
January 7	Youngstown State	Kouts Community Night
January 9	Cleveland State	Family Day, Scout Day
January 21	Milwaukee	Valpo Community Night, Chamber Night
January 23	Green Bay	Chesterton Community Day, Teacher Day
January 29	Butler	None
February 10	Detroit	Hebron Community Night
February 12	Wright State	Family Night, Steelworkers Night
February 19	TBA (BracketBuster)	Hall of Fame Induction, Lutheran Night
February 24	Loyola	Portage Community Night
February 26	UIC	Family Night

### **Promotion Explanations**

**Hometown Hero Night:** Policemen, Firemen, Military Personnel, and Veterans will be admitted free to the game and honored at halftime.

**Family Night:** Four mezzanine tickets and four \$5 concessions vouchers for \$28 (additional tickets are \$7) OR Four lower reserved bleacher tickets and four \$5 concessions vouchers for \$48 (additional tickets are \$12).

**Alumni Night:** All Valpo alumni are invited to attend this game and may purchase tickets at the group rate. Tickets are \$7 for mezzanine level seating and \$12 for lower reserved bleacher seating. Each ticket includes a \$5 concessions voucher, which can be picked up at the game. Alumni and their family may sit in the student section rather than the mezzanine for this game because school is not in session.

**Community Nights:** Valpo will host a series of five community nights this season. Those who live in Valpo, Chesterton, Portage, Hebron, and Kouts are invited to purchase tickets to the game that corresponds with their community. Organizations in each community will be incorporated into the corresponding game's activities.

**Scout Day:** All area Boy Scouts and Girl Scouts are invited to attend this game. Groups of 10 or more may purchase tickets in the mezzanine for \$7 or lower reserved bleachers for \$12. Each group ticket includes a group premium item, which can be claimed at the game. Scouts are encouraged to dress in uniform and bring their troop banner to be displayed in the arena.

**Chamber Night:** Members of the local business community are encouraged to attend this game. Tickets may be purchased in the mezzanine for \$7, lower reserved bleachers for \$12, or chairback sections for \$25. Each ticket purchased in advance will include a complimentary hospitality pass to the Hilltop Club. Tickets for groups of 10 or more include a group premium item, which can be claimed at the game.

**Teacher Night:** All local teachers and school staff are invited to attend this game. Tickets are \$7 for mezzanine level seating and \$12 for lower reserved bleacher seating. If 10 or more tickets are purchased together, each ticket will include the choice of a group premium item, which can be picked up at the game.

**Steelworkers Night:** All local steelworkers are invited to attend this game. Tickets are \$7 for mezzanine level seating and \$12 for lower reserved bleacher seating. If 10 or more tickets are purchased together, each ticket will include the choice of a group premium item, which can be picked up at the game.

**Hall of Fame Induction:** The Valpo Athletics Department will induct the 2011 Class into the Hall of Fame at halftime.

**Lutheran Night:** All local Lutheran Church members are invited to attend this game. Tickets are \$7 for mezzanine level seating and \$12 for lower reserved bleacher seating. If 10 or more tickets are purchased together, each ticket will include the choice of a group premium item, which can be picked up at the game.

### **Group Premium Items:**

- Homer Drew Bobblehead Doll
- Replica Valpo Basketball Jersey (S, M, L, XL)
- \$5 Concessions Voucher

Please contact Brad Swanson, Athletics Sales Coordinator, with any questions regarding the promotional schedule. He can be reached at 219-464-6114 or [brad.swanson@valpo.edu](mailto:brad.swanson@valpo.edu).